



30TH ANNUAL SPLIT ROCK RESORT JUNE 19 & 20²⁰²¹

Dear Winery,

Split Rock Resort is proud to invite you to our 30th Annual Great Tastes of Pennsylvania Wine & Food Festival, on Saturday and Sunday, June 19th and 20th, 2021.

Once again, we look forward to the opportunity to work with our wineries for a most successful event! The festival will feature tastings from Pennsylvania's finest wineries, musical entertainment, crafts and food during this two-day event.

Winery space size is 20x20, under a shared tent, with locations and placement at the discretion of the Festival Committee. Suggestions and requests for specific locations are accepted, but not guaranteed. The application fee includes (4) vendor wristbands and (2) souvenir wine glasses. Tables and chairs are not included in your application fee, but can be rented for an additional fee of \$15.00 per table and \$5.00 per chair.

Please complete the application form and fax, email or mail it per instructions on the actual application. Once your application has been accepted, you will receive general confirmation of your participation. There are no refunds after your application has been accepted, and we do require that you agree and sign the additional Terms of Participation form on this link.

Special rates for overnight accommodations ranging from \$99 - \$169, per night, plus taxes and service fees are available by calling our in-house reservation line at 800-255-7625 Ext.824. Rooms will be released to the general public for sale on May 1, 2021, so please ensure your reservations are confirmed prior to this date, to ensure you receive your discount.

We look forward to partnering with your winery this summer to continue the promotion of great tasting Pennsylvania wines!

Cheers,

Wine Fest Committee

P.O. Box 567

Lake Harmony, PA 18624

cateringmgr@splitrockhotel.com

Phone: 570-215-6106

Fax: 570-722-8831



30TH ANNUAL SPLIT ROCK RESORT JUNE 19 & 20²⁰²¹

Winery - Terms of Participation

- **This event is rain or shine. There is no rain date.** The festival will operate from 12:00pm to 5:00pm Saturday & Sunday June 19 & 20 unless there are catastrophic conditions causing a change or cancellation.
- Electricity is available in specific areas. Please contact us should you have any questions regarding electric. **Generators are NOT permitted in this festival.**
- Security will be provided from 6:00pm, Friday to 8:00am, Saturday, and 6:00pm Saturday to 9:00am, Sunday; however, Split Rock and the festival staff are not responsible for any losses or damages before, during or after the event.
- Selling and taste testing spirits to customers is prohibited by all wineries and vendors. Any winery or vendor that violates this rule will be asked to leave and will not be permitted back to future events/festivals at Split Rock Resort.
- Wineries are responsible for applying to the PLCB for the Exposition Permit. A copy of this permit is required to be submitted no later than June 1, 2021.
- Once your application and payment has been accepted, there are no refunds given for any cancellation on the part of the vendor. Should a cancellation occur, there is no guarantee the vendor will be permitted back to future events/festivals at Split Rock.
- A current copy of your winery's Certificate of Insurance is required at time of application submission. Please ensure that SCH USA LLC Split Rock Hotel by Bel Air is included in the additional insured area. Address: 428 Moseywood Road, Lake Harmony, PA 18624.
- Festival committee members will be present to direct wineries to their locations between 12:00pm and 5:00pm on Friday, June 18, 2021, and again on Saturday, June 19, 2021, from 8:00am to 11:00am. All vehicles must be off of festival grounds by 11:00am each day. Parking lots will be designated for all vendors upon arrival.
- While location suggestions and requests are accepted, all winery locations will be at the discretion of the festival committee. Any space left with damages or significant trash will be charged a damage/cleanup fee of \$200.00.
- Pets are **NOT** permitted on festival grounds.

Signature

Date



30TH ANNUAL SPLIT ROCK RESORT JUNE 19 & 20²⁰²¹

Wine Check Information

The wine check tickets that you will be provided have three parts:

1. Give one copy to the customer
2. Stick one copy to the top of the wine filled box – ensuring that this copy is fully filled out with customer's last name initial in the box for all to read
3. Keep one copy for your winery

Wine Check Tips

- Winery name needs to appear on all three wine check stickers
- Stickers MUST be on the top of the box
- Boxes with less than (3) bottles of wine will not be accepted and, if found during wine pickup, will be returned to the winery
- Secure box with packing tape – pay special attention to the bottom of the box
- Please bring a container for your tent to keep your customer ticket copies in
- Bags and gift items will not be accepted for wine check
- Please communicate with the festival staff to ensure proper location set up of the wine check pick up at your tent, and place the pallet in this area so the bottom of the boxes do not get wet or break apart. This helps us with ensuring the efficiency of our wine check procedures

Departure/Load Out

- Please do not depart before 5:30pm on Sunday, June 20, 2021, as this is important for the safety of all our guests. Security will be present to ensure guests are removed from the grounds before vehicles are permitted to enter for load out.
- Please clean your area before departing. There will be a \$200.00 fee for sites left in an unacceptable condition.



30TH ANNUAL SPLIT ROCK RESORT JUNE 19 & 20²⁰²¹

Winery Application

Company/Business Name: _____

Point of Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Tent Information: Each winery will be assigned a 20'x20' space at the end of a tent, which will be set up for your area to provide a covered space for customers and consumers to taste and buy wines. You can suggest and/or request a specific location, and the festival committee will do their best to honor your request. While suggestions are welcome, locations will be determined at the discretion of the committee.

Electric Service Fees: *Not available in Section #1

110 Volts	___ 500 to 1000 Watts (\$55.00)	___ 15 Amp (\$80.00)	___ 20 Amp (\$115.00)
220 Volts	___ 15 Amp (\$100.00)	___ 20 Amp (\$135.00)	___ 30 Amp (\$160.00)

Ice: Ice will be sold each day of the event. Please estimate the amount of ice you will need.

___ 20lb. Bags ___ 40lb. Bags ___ No Ice Required

Additional Table/Chair Rentals:

_____ Tables (\$15.00 each – 8' table)

_____ Chairs (\$5.00 each – folding chair)

Note: Payment for rental orders is required at time of application payment. Should full payment not be included, rental orders will not be submitted or guaranteed.

Application Fee: \$ 300.00 if received by April 1, 2021. \$400.00 for applications received after April 1, 2021

Applications will not be accepted after June 1, 2021

Application Submission Information

Mail – Please ensure envelope is addressed exactly as below:

Split Rock Hotel

Attn: Wine Fest Committee

PO Box 567

Lake Harmony, PA 18624

Email – (For credit card payment only):

cateringmgr@splitrockhotel.com

Fax – (For credit card payment only):

570-722-8831 – Attn: Miriam Ray-Catering Office

Credit Card

Name on Card: _____ Expiration Date: _____

Card Number: _____ CVV: _____ Zip Code: _____

Signature: _____